



# spas, beauty & HEALTH

*Healthy, happy and living in the Commonwealth*

Why wait for a new year to embark on a healthier, more relaxed new you? That's the thought on the minds of our readers as they sign up for fitness classes, research new dietary options and seek out relaxing, elegant spas found all across the Commonwealth.

And when it comes to finding the very best of these vendors, our readers know: if it's in the pages of *Virginia Living*, it is of the utmost quality. Appearing in our pages lets this affluent, desirable demographic know that your product or service is among the most luxurious options to fulfill all their health and beauty needs!

Our **Spas, Beauty and Health 2016** special advertising section provides a resource that our more than 500,000 readers will consult to learn about the best of these services and products. Anchoring this group of ads is an introductory story on trends in the health and beauty industry, followed by a directory of complimentary 75-word listings further detailing these businesses.

**Talk to your  
Virginia Living  
Advertising  
Executive today—  
and invest in  
your business's  
health in beauty  
and style!**



## ADVERTISING RATES

Sizes	Rates	Dimensions (width x height)
<b>Full Page</b> .....	<b>\$4490</b>	10" x 13"
<b>2/3 Page</b> .....	<b>\$3290</b>	5 3/4" x 11 1/2"
<b>1/2 Page</b> .....	<b>\$2690</b>	8 3/4" x 5 5/8" (horizontal) 4 1/4" x 11 1/2" (vertical)
<b>1/3 Page</b> .....	<b>\$1990</b>	5 3/4" x 5 5/8" (square) 2 3/4" x 11 1/2" (vertical)
<b>1/4 Page</b> .....	<b>\$1590</b>	4 1/4" x 5 5/8"
<b>1/6 Page</b> .....	<b>\$1190</b>	2 3/4" x 5 5/8"

## PACKAGE INCLUDES

- Introductory story on Spas, Beauty & Health
- Your display advertisement
- 75 word listing supplied by you, the individual who understands your business best. (Listing will be edited for clarity and conciseness)
- Digital Edition of the Spas, Beauty & Health 2016 Special Advertising Section posted to *VirginiaLiving.com*
- Your listing and URL included in a Spas, Beauty & Health 2016 Dedicated eNewsletter sent to our 100,000+ subscribers, and linked to the Digital Edition

Rates based on 3x consecutive issue commitment of camera-ready artwork. Artwork charges will apply to any advertisement not received camera-ready.

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**VIRGINIALIVING.COM**

